

## **Karl Palachuk Honored as One of The Most Influential People in the Small Business IT Channel**

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Sacramento, CA, April 17 – Small business technology author Karl Palachuk has been named to the 2012 SMB (Small and Medium Business) 150 awards. The SMB 150, a collaboration between SMB Nation and SMB Technology Network, recognizes the top 150 influencers within the worldwide small business IT channel.

This is the second year SMB Nation and SMBTN have worked together on the SMB 150 Influencer awards. And it is a double honor for Palachuk, who also made the list last year.

This year's award contest and gala dinner are sponsored by Research in Motion, makers of the Blackberry. The awards dinner will be held in Los Angeles in May.

Palachuk is the author of nine books, including *Managed Services in a Month*, *The Network Migration Workbook*, and *Relax Focus Succeed*. He focuses exclusively on small business IT consultants and the channel vendors who support them. He is a popular speaker, author, and blogger in the SMB community. His "Small Biz Thoughts" blog has more than 40,000 visitors a month. See <http://blog.smallbizthoughts.com>.

Palachuk is a past winner of the "SBSer of the Year" award, now named the "Jim Locke Memorial Community Award." He has also been honored several times in the managed services community, being named to the MSP 250 list every year that it has been published.



Harry Brelsford, founder and chairman of SMB Nation, congratulated Palachuk, along with the other SMB 150 winners. "Karl certainly deserves to be on this list once again. He is a true community activist and thought leader for the small business IT channel."

"I am very honored to be named to this list once again," said Palachuk. "And I'm delighted to share the honor with community and business leaders from all over the world." The entire list of SMB 150 Influencers is online at [www.smb150.com](http://www.smb150.com).

Palachuk intends to attend the SMB 150 Awards Dinner, May 16th in LA, CA. The event is open to the public. As a winner of the SMB 150 Award, he also wins a BlackBerry PlayBook (64GB). "I plan to have some fun with the PlayBook and use it for its secure email function when I'm out of the office," said Palachuk.

### **About Research In Motion**

Research In Motion (RIM), a global leader in wireless innovation, revolutionized the mobile industry with the introduction of the BlackBerry® solution in 1999. Today, BlackBerry products and services are used by millions of customers around the world to stay connected to the people and content that matter most throughout their day. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe, Asia Pacific and Latin America. RIM is listed on the NASDAQ Stock Market (NASDAQ: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit [www.rim.com](http://www.rim.com) or [www.blackberry.com](http://www.blackberry.com).

### **About SMB Nation**

SMB Nation is a publishing and events company, targeted at the small and medium business (SMB) channel partner/reseller/consulting/VAR community. SMB Nation spreads the knowledge of SMB technology trends through its conferences, books, SMB Nation Magazine, online services, and world-wide seminars, and workshops. As an active participant in the technology community, SMB Nation has a long history of enthusiastic advocacy and evangelism. The SMB Nation tribe exceeds 45,000 followers worldwide. For more information, visit [www.smbnation.com](http://www.smbnation.com).

### **About SMBTN**

The SMB Technology Network (SMBTN) has its roots in partner groups focused on IT solutions & services for the SMB (Small Medium Business) space. Their focus includes Windows platforms including SBS (Small Business Server). In 2005 they combined a series of independent IT Professional groups in Southern California and around the U.S. into a single umbrella group, consolidated as SMBTN. Each group holds monthly meetings to discuss the latest IT business trends. In addition, the group has partnered with Microsoft at various events, further penetrating the SMB space. The SMBTN group continues to expand into new regions, chapters and members across the U.S. For more information, visit [www.smbtn.org](http://www.smbtn.org).

Media Contact:  
Karl W. Palachuk  
916-248-4301  
[sales@smallbizthoughts.com](mailto:sales@smallbizthoughts.com)